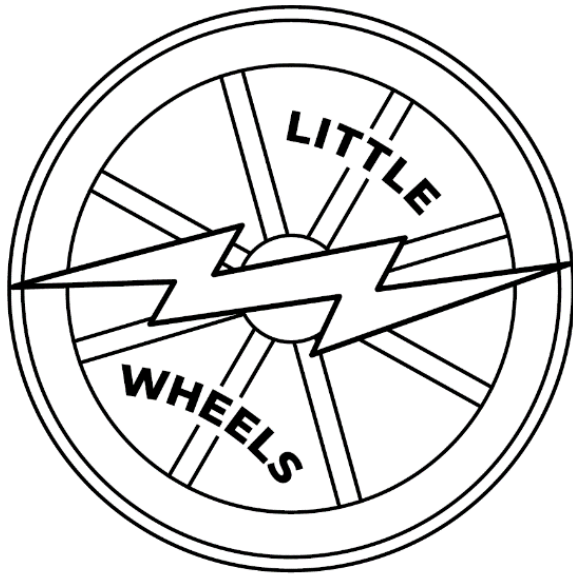


Little Wheels Brand Guidelines

As of: 01.01.2023



Incorrect Usage

Skew: Don't skew or scale disproportionately

Colors: Don't change the colors

Recreate: Don't make alterations, additions, or substitutions

Add Effects: Don't add drop shadows, strokes, or bevels

Alter Orientation: Don't change the orientation

Use Busy Backgrounds: Don't place on complicated backgrounds

Style Guide

Font: Orpheus Pro Regular



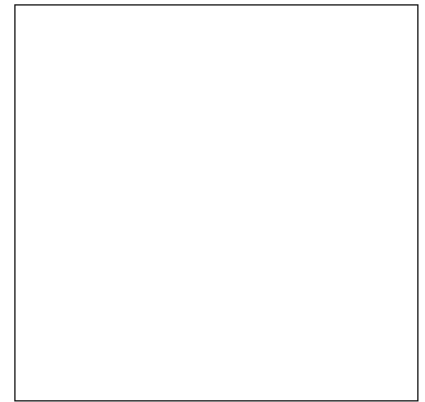
Primary

Forest Green
Hex#: 125740
RGB: 18, 87, 64



Secondary

Light Gray
Hex#: #BBBBBB
RGB: 187, 187, 187



Secondary

White
Hex#: #FFFFFF
RGB: 255, 255, 255